



# Measuring Impact Working Group

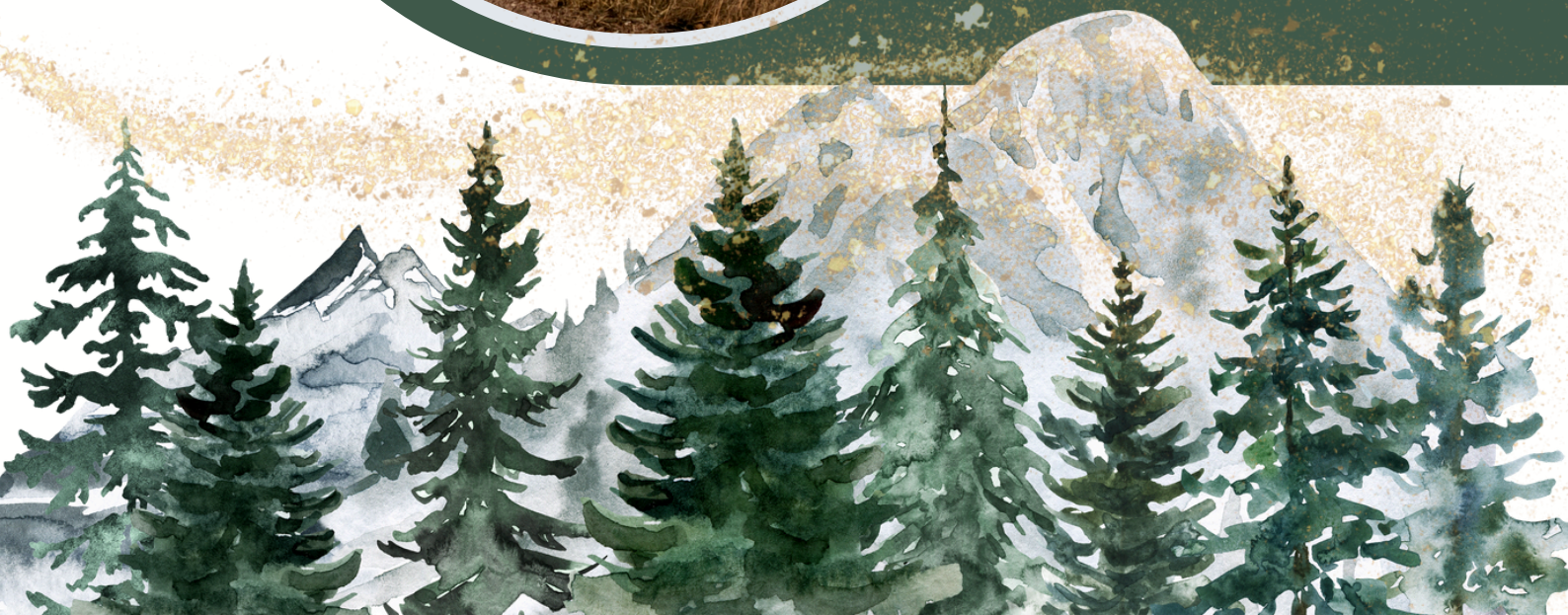
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Deploying Meaningful Metrics Together



Lone Rock Retreat  
Bailey, CO

Jan. 2025





**NATIONAL SCHOOL CHOICE**  
AWARENESS FOUNDATION



# Welcome Message

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**Welcome to the National  
Microschooling Center's Measuring  
Impact Working Group: Deploying  
Meaningful Metrics Together at Lone  
Rock Retreat in Bailey, Colorado, we  
are so glad you're here.**

We are looking forward to spending this time with you, in such beautiful surroundings. This weekend as we gather together, please take use this time to learn from and with each other, to share your own insights and to hear from others. At this crucial time for microschooling, where we are beginning to shift the entire education landscape, the work done this weekend has the potential to shift the frameworks that govern accountability and impact. We encourage you to think about what really matters in your microschool, what is most important to your families - and we challenge you to consider (and act upon) new ideas that will take your microschool's leadership, and vision, to a whole new level.

Thank you,  
Don, Ashley and the Center team

## **Important Numbers**

**Lone Rock: 719-350-6069**

**Kathryn Kret: 702-551-3293**







# Agenda

## Friday, January 31, 2025



### 12pm MST | Meet at the airport

Welcome to beautiful Colorado! When you get off the plane take the train to the main baggage claim terminal, DO NOT take the skywalk, you will end up in a different part of the airport. Once you get off the train follow the signs to baggage claim and take the escalators up to Level 5 baggage claim. As you come up the escalators and get to the top you will be in a *large area with a white tent ceiling*, there are several curved wooden benches right across from the escalator you just came up. This is where we will meet.

If you have any difficulties or you experience a delay, please call or text:

**Ashley Soifer, 702-300-0340**

**Jill Haskins, 260-246-2342**



### 2pm MST | Lone Rock Campus

Arrive at Lone Rock! Enjoy the grazing table, check into your room, connect with others. Don't forget to fill up your water bottle at the water stations and stay hydrated to help with altitude acclimation.



### Lone Rock Campus | Lodge, Floor 2

Gather on floor 2 of the main building, the lodge

**4pm** | Welcome, important information

**5pm** | Spark talks

**5:30pm** | Happy Hour

**7pm** | Dinner



### 8pm MST | Lone Rock Campus

S'mores at the fire pits, karaoke in the lodge, relax in the hot tubs, play games or musical instruments at the lodge and more! Enjoy your surrounding. Remember to take a flashlight with you (they are in your rooms).



# Agenda

## Saturday, February 1, 2025



### 7am MST | Optional Hike | Welcome Building

Meet at the Welcome Building (where we arrived Friday) to go on an optional guided hike up the mountain (depending on weather).



### Lone Rock Campus | Lodge, Floor 3

8am – 9am | Breakfast



### Lone Rock Campus | Seminar Room

9:15am | Whole group conversation

10:30am | Breakout conversations

Character Development Tools | Facilitated by Aaron Schwindt

Academic Measurement Tools | Facilitated by Don Soifer

11:30pm | Whole group share out



### Lone Rock Campus | Lodge

12pm | Lunch | Floor 3

1:15pm | Whole group conversation | Floor 2

2:15pm | Break, snacks, walk, conversations...

3pm | Spark talks | Floor 2

4pm | Working groups

Building a tool | Facilitated by Jeff Imrich

Sharing results with key stakeholders | Facilitated by Daniel Hamlin

Measuring impact within ESA frameworks | Facilitated by Don Soifer

5:30pm | Whole group share out

6pm | Happy hour

7pm | Dinner



### 8pm MST | Lone Rock Campus

S'mores at the fire pits, karaoke in the lodge, relax in the hot tubs, play games or musical instruments at the lodge and more! Enjoy your surrounding. Remember to take a flashlight with you (they are in your rooms).





# Agenda

## Sunday February 2, 2025



### 7am MST | Optional | Lone Rock Campus

Use this quiet time of the morning for an optional reflection/meditation time to think through and set your intentions to measure impact moving forward.



### Lone Rock Campus | Lodge, Floor 3

**8am – 9am** | Breakfast (remember to leave your luggage outside your room by the door when you leave for breakfast)

**9am** | Closing

**9:45am** | Say goodbyes and walk to Welcome Building



### 10am | Lone Rock Campus | Welcome Building

Board the shuttle to return to the Denver Airport.



# Thank You

The National Microschooling Center would like to extend our heartfelt gratitude to our sponsors for their invaluable support of the Measuring Impact Working Group.

A special thank you to the National School Choice Awareness Foundation for their generous contribution, which made this event possible. Their commitment to empowering education innovation inspires us all.

We also deeply appreciate 4.0 for their valued contribution, partnership and dedication to fostering meaningful collaboration and impactful change.

Our sincere thanks also go to the staff and team at Lone Rock Retreat for providing such a welcoming and memorable environment. Your exceptional hospitality and attention to detail have created the perfect setting for connection and inspiration.

To our guests and facilitators, this event would not have been the same without each of you. Thank you for making this experience truly extraordinary.

And of course, a special thank you to the microschool founders and leaders. The impact you're making is igniting a movement that will forever change the face of education in America. Thank you for the intentional ways you approach all that you do. This work you lead is life changing for all those lucky enough to be a part of it.

