

What is good measurement?

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What would measurement
look like if students and
families were the audiences?



Different Audiences, Different Assessments

Measurement for Bureaucrats

- Narrow view of learning and achievement
- Only norm-referenced acceptable
- Given once a year
- Assumes kids should be on specific grade level
- Not particularly useful to parents or educators
- Utilized to help compare schools to one another

Measurement for Families and Educators

- Can provide holistic understanding of learning
- Lots of different kinds assessments can be used
- Given on an ongoing basis
- Encourages schools to treat students as individuals
- Give parents/educators real-time actionable data
- Useful for showing how schools and kids are special and different

What is “good” measurement?

Four guiding questions:

1. **Why** am I gathering this data?
2. **Who** benefits from this data?
3. **How** does this data show what makes your learning environment special?
4. **What** action (by educators, parents, bureaucrats) will be taken as a result of this data?

No measurement is perfect. Ask yourself why and for who is it for?

“Know thyself.”

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